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EDITORIAL

Editorial of the Issue

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This issue of the Electronic Business & Digital Economics Journal appears at a time when scientific and technological research has become one of the main drivers of the development and progress of societies in general, and of universities in particular. It reflects the scale of the efforts made by the university and its commitment to scientific output, which has become a key criterion in the ranking and classification of universities at the national, regional and international levels. It also reflects the interest that the university, the editorial team and faculty researchers take in the many questions raised by digitalization and electronic business.

The Electronic Business & Digital Economics Journal is published by Tahri Mohammed University of Bechar. It serves as a platform for specialized scholarly publication in the fields of digitalization and online electronic business, and all submitted articles undergo peer review in accordance with the journal's publication standards. The journal also seeks to advance scientific research by publishing innovative studies marked by originality and rigour, and by following recent and contemporary developments in electronic business, e-commerce and the digital economy.

This issue contains articles written in English. The journal thus serves as a channel of communication and a scholarly forum that gives all researchers the opportunity to share their work and expertise on current managerial and economic issues in electronic business and the digital economy.

We hope that this issue will meet our readers' expectations and make a meaningful contribution to knowledge and methodology, while fostering exchange and raising the scholarly standard among all those, in Algeria and abroad, who are interested in recent issues and trends in the digital economy and electronic management. We also invite our fellow professors and researchers to support the continuity of the journal by submitting their scholarly work for publication in forthcoming issues.

Prof. Dr. Boudi Abdessamad
Director and Editor-in-Chief
Electronic Business & Digital Economics Journal (RAFED)

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