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As we reflect on the contents of this special issue of the *Advanced Research in Economics and Business Strategy Journal*, we are reminded of the significant strides made in understanding the complex interplay between economic strategies, business growth, sustainability, and development in a rapidly changing global landscape. Volume 6, Issue 2, continues our mission to provide a platform for pioneering research that addresses critical economic and business challenges across diverse contexts.

This issue features a diverse array of scholarly contributions that explore topics ranging from green marketing strategies, innovation in business practices, and career shifts to the profound effects of policy on financial inclusion and economic growth. We are particularly proud to include studies that assess the impact of social protection programs in Sub-Saharan Africa, provide fresh insights into the role of governance distance in trade, and examine the dynamics between energy consumption and economic growth in West Africa. These works reflect the innovative and interdisciplinary nature of economic and business research today.

One of the key trends in this issue is the growing interest in sustainable business practices. We see a clear reflection of this in studies addressing the nexus between green technologies and economic growth, as well as the exploration of sustainable practices in agricultural sectors and financial markets. These research papers underscore the increasing importance of integrating sustainability into business strategies and the policy measures necessary to foster such integration.

Additionally, the issue brings attention to the evolving nature of employment, with several papers discussing new work preferences, particularly among Generation Z, and the effects of gig work on traditional employment models. These contributions challenge traditional views and provide a roadmap for understanding how the workforce of the future will impact businesses and economic development.

The authors represented in this issue hail from a variety of scientific institutions, reflecting the international relevance of the topics discussed. Their contributions provide invaluable insights that will aid policymakers, business leaders, and academics alike in making informed decisions that can drive positive change.

As we close this volume, I want to express my deepest gratitude to all our contributors, reviewers, and editorial board members for their continued support and dedication. Their collective efforts ensure that *Advanced Research in Economics and Business Strategy Journal* remains a top-tier journal, advancing research that bridges the gap between theory and practice. I also extend my thanks to our readers for their ongoing engagement with the journal. We look forward to presenting more cutting-edge research in the upcoming issues and continuing to foster impactful dialogue in the fields of economics and business strategy.

Pr. BELGOUM Farid

Editor-in-Chief

Advanced Research in Economics and Business Strategy Journal