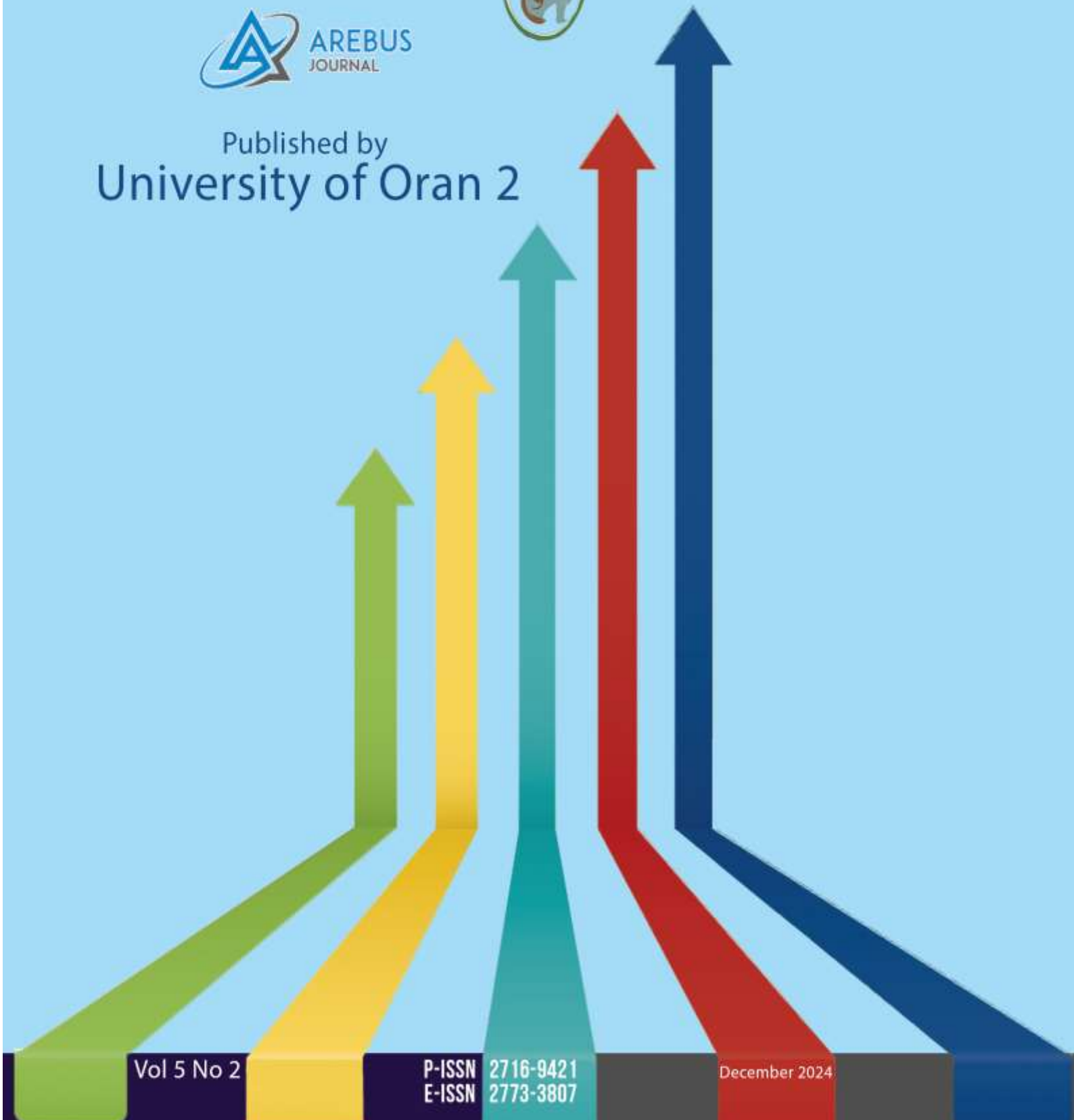


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About Journal

The *Journal of Advanced Research in Economics and Business Strategy* is a peer-reviewed, open-access publication dedicated to advancing knowledge and fostering innovation in the fields of economics and business strategy. Published biannually in **June and December**, the journal provides a platform for researchers, academics, and practitioners to share cutting-edge insights, theoretical frameworks, and empirical studies that address contemporary challenges and opportunities in these dynamic disciplines. With a commitment to academic excellence and practical relevance, the journal encourages interdisciplinary approaches and welcomes contributions that explore emerging trends, innovative strategies, and transformative ideas shaping the global economic and business landscape. Each issue features rigorously reviewed articles, case studies, and reviews, ensuring the dissemination of high-quality research to a diverse and international audience.

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We are delighted to present the second issue of 2024 of the Advanced Research in Economics and Business Strategy Journal. This issue continues our commitment to publishing high-quality, peer-reviewed research that addresses critical issues in economics and business sciences. The articles in this volume reflect a diverse range of topics and methodologies contexts, offering valuable insights for academics, practitioners, and policymakers alike.

Acknowledgment

We extend our sincere gratitude to the authors for their valuable contributions and to the reviewers for their diligent efforts in ensuring the quality and rigor of the published work. Their dedication and expertise have been instrumental in making this issue a success.

We also thank our readers for their continued support and interest in the Advanced Research in Economics and Business Strategy Journal. We hope this issue inspires further research and dialogue on these critical topics, contributing to the advancement of knowledge in economics and business sciences.

Looking Ahead

As we continue to strive for excellence, we invite researchers and practitioners to submit their work to the journal. Our goal is to provide a platform for innovative and impactful research that addresses the challenges and opportunities in economics and business strategy.

Warm regards,

Pr. BELGOUM Farid

Editor-in-Chief

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