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Langues de spécialité (ESP / FOS) et entrepreneuriat

Guest Editors:
Dr. Younes Saaid (Univ. Oran 2)
Prof. Naouèl Dellalou (Univ. Oran 2)

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EDITORIAL, Volume 8, Issue 2 (October 2026),
Specialized Languages (ESP / FOS) in Entrepreneurship:
Language, Innovation and Professional Transformation

The relationship between specialized languages, entrepreneurship and innovation has become increasingly important in contemporary higher education. As universities seek to strengthen students' employability and entrepreneurial competencies, ESP and FOS play a significant role in preparing future graduates for professional communication, innovation and participation in entrepreneurial ecosystems.

This thematic issue of *ALTRALANG Journal*, Volume 8, Issue 2 (October 2026), brings together 49 scientific contributions by 75 authors, comprising 23 articles in English and 26 in French. The issue has a significant international dimension, with contributors affiliated with institutions in 7 countries: Algeria, France, Tunisia, Italy, Spain, Ghana and Egypt.

The strong representation of Algerian academia is particularly noteworthy, with contributions from 34 distinct Algerian universities, higher education institutions and research establishments. These include the Universities of Oran 2, Oran 1, USTO, Tlemcen, Mostaganem, Sidi Bel Abbès, Béjaïa, Constantine 1, Constantine 2, Mila, Jijel, Batna 2, Chlef, Khenchela, Khemis Miliana, Relizane, Tiaret, Biskra, M'Sila, Tébessa, Sétif 2, Algiers 2, Oum El Bouaghi, El Tarf, Blida 2, Médéa, Aïn Témouchent. Islamic Sciences Constantine and Ghardaïa. The issue also includes contributions from national institutions and specialized higher education establishments, such as the École Normale Supérieure de Bouzaréah, École Normale Supérieure de Laghouat, École Normale Supérieure de Biotechnologie de Constantine, École Nationale Supérieure des Technologies Avancées, École Nationale Polytechnique d'Oran, École Supérieure de Comptabilité et de Finance de Constantine, and the National Institute for Research in Education (INRE).

The English-language section, coordinated by Dr. Younes Saaid, University of Oran 2 Mohamed Ben Ahmed, explores ESP needs analysis, entrepreneurial communication, intercultural competence, digital entrepreneurship, artificial intelligence, business pitching, specialized lexicography and linguistic capital. The French-language section, coordinated by Prof. Naouel Dellalou, University of Oran 2 Mohamed Ben Ahmed, examines FOS, entrepreneurial discourse, digital communication, storytelling, translation, multilingual practices, professional integration and specialized language training.

Collectively, the contributions highlight the importance of specialized language competencies in developing entrepreneurial projects, communicating innovation and bridging the gap between university education and professional realities. They also provide valuable perspectives on the Algerian higher education context, particularly in light of the national initiative promoting student entrepreneurship and startup creation.

We would like to express our sincere gratitude to all the authors for their valuable contributions and to the reviewers for their time, expertise and constructive feedback, which have helped ensure the scientific quality of this issue. We also extend our appreciation to the ASJP platform for its support in facilitating the journal's editorial and publication processes, as well as to the entire *ALTRALANG Journal* editorial team for its dedication.

We hope that this thematic issue will encourage further academic research, strengthen national and international cooperation, and contribute to the development of ESP and FOS in entrepreneurial education.

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