

مجلة علمية سنوية محكمة تصدر عن جامعة يحي فارس بالمدينة

مجلة البحوث



والدراسات العلمية



الافتتاحية

يحمل العدد الجديد من مجلة البحوث والدراسات العلمية، جهود مجموعه من الباحثين، من مختلف التخصصات والحقول المعرفية المختلفة، كالعلوم الإنسانية والاجتماعية، وعلوم التسيير، والعلوم القانونية والإدارية، والآداب واللغات، والتي من شأنها أن تساعد في فتح آفاق جديدة في مسارات البحث العلمي المتجددة والمتطورة، كما لا يفتوني أن أجدد شكري وتقديري لهيئة التحرير في المجلة على جهودهم القيمة في تحكيم المقالات العلمية ومراجعتها وتصويبها، وأهنئ الباحثين الذين أجزت مقالاتهم للنشر في هذا العدد.

رئيس التحرير

أ/د أحمد شريف بسام

الصفحة	عنوان المقال	الاسم واللقب	الرقم
01-22	The Tunisian stance on the Italian occupation of Libya in 1911	MOHAMED BOUTAIBI DJEMAA REBAI	01
23-40	Media Exploitation of Children and Protection Mechanisms in Algeria: An Analytical Study of Algerian Law and International Conventions	Debdouche Elhachemi Touati Mehdi	02
41-55	Senegal's Successful and Model Plan for Enhancing Financial Inclusion	Fatima Zahra MEGHDOUR	03
56-76	An analytical study of the occupational risk management strategy at the National Industrial Automobile Corporation SNVI, VIR branch, Rouiba - Algeria	Sini Djaaffar Saado Samia	04
77-96	Apports de la digitalisation de la communication interne à la performance de l'organisation Etude de cas de l'administration centrale du Ministère des Finances	Anissa SAHEL Djamel BOUCHAKOUR	05
97-107	Exploring Employee Advocacy in Algerian Organizations: Empirical Insights	Younes ZIEITA Yassamine DAFRI Nour Elhouda BOUNEB Nesrine MAHDJOUB	06
108-128	Economic Impact of Government Support Policies in Algeria: Evidence from 2010 to 2020	Kamel Bassour	07
129-145	The Dialectic of Rejection and Belonging in Contemporary Algerian Poetry: An Analytical Study of Selected Poetic Models	Mohamed Reghmit ¹	08
146-164	Share prices of tourism companies on the stock exchange during the Covid-19 pandemic -Descriptive study of some tourism and hotel companies listed on the Amman Stock Exchange during the period (October 2019 - June 2022)-	Khadidja ARAB HERICHE	09
165-183	The Sufi Movement and Its Impact on the Scientific Movement in the Islamic Maghreb	Mustapha Semrani Bachir Yazir	10
184-206	Ethical Use of Social Networking Sites An Exploratory Study on a Sample of Media and Communication Students in Algeria	Abdeldjalil Berrachiche Saida Kheira Benammar	11
207-220	الأسس القانونية والتحولات الواقعية لاعتماد الاتفاقيات الدولية في " مواجهة الجريمة: قراءة تحليلية	سوالمي أحمد خالف عقيلة	12

221-238	Symbolic Connotations in Animated Movie Songs -A Semiotic Analysis of "Let It Go" from the Movie Frozen-	Farida Dahar	13
239-253	Generative AI: New Pillar of the Platform Economy	BOURI Nassima	14
254-279	The Impact of Digital Transformation on the Quality of Higher Education Services - Applied Study at the Faculty of Economic, Commercial and Management Sciences at Yahia Fares University of Medea	BOUCHENAFI Missoum	15
280-296	Crime in Urban Areas: The Case of Informal Settlements	Zarour Hanane	16
297-315	Psychological Pain and its Relationship to Meaning in Life Among a Sample of Diabetic Patients Undergoing Amputation: A Field Study in the City of Laghouat	Farsi Ibrahim Elkhalil	17
316-331	The Sociological History of Tribal Formation in the Algerian Countryside	Kenai Makhfi	18
332-349	A Comprehensive Look Towards Distance Teaching Readiness: Teachers' Perspectives at Medea University	Nachida BABACHIKH Habib YAHIAOUI	19
350-367	Distance learning in the context of the spread of social media networks - Facebook as a model -	Madi Sabri Grid Samir farid bounakhla Djamila BENCHANNENE	20
368-384	From a Vision (in October 2021) to a Reality (in April 2025): My Journey in Establishing the 'English Writing Support Centre: Univ-Tlemcen'	Fatima-Zohra BELKHIR	21
385-403	Archaeological Technological Developments in the Use of Computing and Statistical Analysis, التطورات التكنولوجية الأثرية في استخدام الحوسبة والتحليل الإحصائي	Khabzaoui Abdelkarim Cherifi Mourad	22
404-420	The Impact of Knowledge Creation on the Creative Thinking of University Students Developing Project Ideas: A Case Study	Yamina BELABBAS Aimad DATOUSSAID	23
421-435	The Networked Society and Social Disintegration: A Study on the Impact of Digital Transformation on Social Structure	Belkacem Adel Senouci Hayet	24
436-452	Guarantees for the Protection of the Right of the Candidate in the Parliamentary Elections between International Covenants and National Texts	Remal Amine	25

453-474	Pros and Cons of E-Learning: Evidence from a Sample of Students at the Islamic University of Minnesota (USA)	Wahiba Yalichani Rabeh Ouaked	26
475-493	Effectiveness of the Applied Behavior Analysis Program in Developing Naming Skill in Children with Autism Spectrum Disorder"	Djerradnia Nassira Benguettaf Mohamed	27
494-514	Professional Compatibility in Light of Quality of Work Life: An Organizational Approach	Bougheloum Mohammed Bahri Saber	28
515-526	Formation of components as a mechanism to ensure continuity of training of training	Amine Makhfoudi Adel Atchi Souad Abassi	29
527-543	Informational Fatigue in the Face of the Challenges and Stakes of Disinformation	Abdelkader Gatcha	30
544-563	Trade relations between the Far East and the Islamic West in the Middle Ages	Mazari Abdessameud Toufik	31
564-584	A Study of School Bullying Behavior and its Relationship with Some Variables: A Field Study	Ammari Mohamed Islam Zemmouri Snoussi	32
585-601	Translation of Children's Literature as Ideological Mediation between Cultures	Slimani Hafida	33
602-618	Harnessing Digital Dynamics: Powering Sustainable Development Through Innovative Communication	Amira Aloui	34
619-637	Ashes of Justice: The Collapse of International Humanitarian Law in Gaza	BOUKROU Nacer	35
638-657	Psychological foundations of learning - An integrative view between behavioral theory and cognitive theory	Djaballah Youcef	36
658-679	Screen Children: From Television Viewing to Digital Interactivity in Algeria A Study on Reception Patterns	Elfoul Rim	37
680-700	The Implications of Agricultural Investment in the South for Achieving Food Security	Haddad Linda Tandjaoui Mourad	38
701-715	A reading of the most important new provisions in decide 21-01 related to the electoral system in Algeria	Khorchef fatma	39
716-730	ICT Uses to Improve Judiciary Work in Algeria: A Case Study of the Ministry of Justice Website, and the Radio Medea	Abdenmour Henni Bouamrioun Ramdane	40
731-746	Intertextuality: A Strategic Approach in Translation	Mohamed Ansri Ramdan ghalem	41

747-770	The Teleological Dimension in Reformist Thought of Imam Abd al-Karim al-Maghili (d. 909 AH)	Boulmali Aimene Boulmali Nadir	42
771-789	Learning & artificial intelligence Wich statues to Humains in the era of Machines	Laalaoui Ahmed Safra Ilham	43
790-803	The Impact of Social Media on Family Communication within Algerian Families among Adolescents in the Wilaya of Oran	toufik chohri boukhit amira	44
804-818	Protests leading to violent crimes against public property: An analytical study of the most important factors and causes	Boumaza Imene Boukhrissa Boubaker	45
819-827	The Social Responsibility of the Media Prior to the Outbreak of the Algerian Liberation War: An Analytical Study of a Sample from the First Series of "Al-Basā'ir" Newspaper	Rahali miloud	46
828-844	The Functional Dimensions of the Public Relations Practitioner: A Theoretical Study on Tasks, Skills, Tools, and Challenges.	Khattaf Imane Moussa Benaouda	47
845-864	Marital and Family Communication According to Virginia Satir:	Mouffok dihia	48
865-881	Algerian Immigrants and French Society in the 20th Century	Mokhtar Rabouh Rachid Miad	49
882-901	Social representations of the narcissistic husband among clinical psychology students (Among Master's students in Clinical Psychology)	Guelai Tsouria Amel	50
902-918	Le massacre de Melouza (1957) entre fiction, mémoire et Histoire dans Le Rapt (2009) d Anouar Benmalek.	Soufyane Bouzair Islem Ait Ikhlef	51
919-934	Language Planning and Language Policy: Prospects of Integration and Interaction for the Preservation and Advancement of the Arabic Language	Farida Mouloudj	52
935-950	The Interrelationship between Food Security and Economic Growth: A Case Study of Algeria (2020–2025)	Allaoua Saoussene Krelifa Samia	53
951-967	Malek Bennabi's Concept of Society versus Western Conceptions: A Sociological Comparison	Yahiaoui rabah	54
968-991	The impact of applying banking governance on the performance of employees in public banks case study: BNA- BADR- BEA	DJEMIAI Zouhir SAADI Alkhansa	55

992-1007	The Image of Islam and Muslims in Western Culture	BELARBI MEDJAHED	56
1008-1029	Organizational Control as an Approach to Building Institutional Commitment: A Field Study on Organizational Dynamics within the Bougara Boularas Hospital Institution – Tébessa	BRAI Toufik BOURAS Nouredine	57
1030-1049	The Art of Prose in Modern Algerian Literature: Between Eloquence and Evidence (The Genre of Maqama in the Works of Sheikh Muhammad al-Bashir al-Ibrahimi as a Model)	ALIOUA Nacera	58
1050-1063	The voter card is the key to political participation for citizens registered on the electoral rolls in Algeria	Hakim Taiboune	59
1064-1080	E-Banking Risk Management Strategies In Light of the Recommendations of the Basel Committee on Banking Supervision	KHELIFA Mounia DERRADJI Aissa	60
1081-1096	Simile in the Holy Qur'an: Between Enjoyment and Persuasion (A Study of Selected Examples)	Djellat Meriem	61
1097-1110	The Dangers of Digital Drugs on Society: A Sociological Reading of the Phenomenon	Guedouh Nour el houda	62
1111-1135	The Image of the Arab Woman in the Media	HadeF Linda Khadidja	63
1136-1152	Ethical Standards of Media Practice in the Digital Space in Algeria: -An Analysis of the Fundamental Laws 12/05 and 23/14-	Hedjaz Sabir Djouidi Lamia	64
1153-1169	Sustainable Development Content in Algerian Print Media: An Analytical Reading of El Chaab from January to March 2024	OUAHABI Naziha	65
1170-1188	Enhancing the Competitive Advantage of Industrial Enterprises in the Age of Artificial Intelligence: An Analytical Study of BMW's Experience	Salah Nesrine	66
1189-1204	The Mental Metaphor in al-Jurjani A Cognitive-Pragmatic Approach	Azizi Radhia	67
1205-1224	E-Leadership and Innovation in Algerian SMEs: Enhancing Competitiveness in the Digital Era	Douldjamal Mohamed Medles Nadjet	68
1225-1243	Mobile Journalism Applications (MoJo App) and Digital Tourism Content Production: A Theoretical Reading in Light of Transformations in the Communication Landscape	Abdelmadjid Bensaïd Abdenour Boussaba	69

1244-1259	The Algerian Muslim Scouts and their role in raising students: A reading of Si M'hamed Bougara's experience (1926-1959)	Akhdari Hadjira Gritli Hamid	70
1260-1279	Digitization in the Higher Education Sector: Requirements and Challenges	Saida Bouzourane Houria Zeguendri	71
1280-1293	The Impact of Artificial Intelligence Algorithms on Shaping the Purchasing Decision of the Algerian Consumer: A Study on a Sample of Facebook Users	Bouakrif Zahir	72
1294-1306	The Impact of Digital Transformation on Higher Education Institutions	Fairouz Meghesla Nacera Khalfi	73
1307-1324	Institutional work in the ideology of Cheikh Fodil El Ouartilani, "clubs" as an example	LOUENNAS Haouas	74
1325-1342	"A Mask the Color of the Sky": Prison Literature as a Counter-Hegemonic Discourse	Lazzaoui Hafsa	75
1343-1360	Psychological-Educational Preparation of Teachers in the Context of Current Challenges	Safia bendou	76
1361-1380	The Image of Algeria in The Travel Literature Of The Swiss Isabelle Eberhardt	Souad Oukaci	77
1381-1403	The Social Representations of Migration and Their Relationship to Psychological Alienation and Identity Formation among the Algerian Elite: A Socio-Psychological Approach	Haoufi Mohamed Amine Abdelaziz Bekkis Farid	78
1404-1418	Digital Generation Socialization in the Age of Liquid Modernity – A Sociological Perspective	ELNAGI M.HAMID	79
1419-1440	التحول الرقمي والصحافة السمعية البصرية	فاطمة زهرة بن صافي كهينة سلام	80
1441-1458	النحو العربي - المفهوم - المنهج - إشكالات	بوجمالة مصطفى تريكي مبارك	81
1459-1473	Отражение Менталитета и ментальности в русских офоризмах с концептом «Семья»	Mouloud Fettoumi	82
1474-1497	Diagnosis of primary progressive aphasia in frontotemporal dementia	Boussaid yasmina	83
1498-1510	المعالجة الاعلامية للازمة السورية ... الرسائل الاعلامية و حرب الاجندات	امال ادريس جودي لامية	84