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Scientific networking among universities, research centers, laboratories, and researchers constitutes an essential vehicle for strengthening research effectiveness and ensuring the smooth flow of information, thereby enhancing the visibility of research outputs and thematic orientations. This interactive articulation among institutional systems, actors, and structures is intended to facilitate and accelerate the exchange of information, values, ideas, ideologies, knowledge, theories, as well as material and human resources, with the aim of improving the overall efficiency of the national research system and, by extension, state performance. This orientation is increasingly reflected within Algerian higher education institutions, particularly through initiatives undertaken by the Thematic Agency for Research in Social and Human Sciences, under the project entitled “Towards a Dynamic Networking of Research Laboratories in the Humanities and Social Sciences.”

Within this framework, a workshop was organized in the fields of literature and languages, bringing together approximately 45 research laboratories from various national universities. The discussions focused on distinct key concerns, notably the development of a charter setting out best practices for university research and the conception of a reference database for research in the humanities and social sciences. Such networking practices allow universities to move toward more integrated epistemological configurations, strengthening scientific and intellectual connections across disciplines. This is particularly relevant in today’s context of increasing interdependence between fields, where disciplinary boundaries are becoming harder to maintain due to their structural and functional overlaps. As a result, interdisciplinary engagement tends to improve both the effectiveness and the practical flow of research activity.

For instance, media and communication studies draw on multiple disciplines that contribute to the development of both its theoretical frameworks and empirical research, particularly in technical domains. It is no longer possible to address this field without taking into account artificial intelligence, especially in its technical and operational dimensions. Likewise, interdisciplinary connections with related fields such as social psychology, sociology, and political science play a key role in its conceptual and methodological development. More broadly, this points to a systemic approach aimed at enhancing the flow and integration of information, knowledge, expertise, resources, and technologies within institutional frameworks. The added value of such an approach extends beyond academic research, reaching governance structures along with national development strategies. In this regard, scientific networking functions as a strategic vector for clarifying research outputs and enhancing their potential for practical implementation.

Furthermore, the participatory dimension among researchers across diverse disciplines, along with the facilitation of research processes it enables, represents a renewed challenge for the Algerian research ecosystem, wherein increased visibility of scientific output and the reduction of structural constraints are sought objectives. Within this framework, the communicative dimension emerges as a pivotal enabler, particularly given the established role of institutional communication in achieving the objectives of projects, values, and strategies. As consistently demonstrated in the literature, institutional communication constitutes a critical operational lever within scientific and research institutions and should therefore be further empowered as a central component of scientific networking practices, while also being regarded as another form of scientific networking.

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