



MECAS

Laboratoire de recherche

Management des Entreprises et du Capital Social

Les Cahiers du MECAS



Université Abou Bekr Belkaid de Tlemcen

Abou Bekr Belkaid University – Tlemcen -
The Faculty of Economic, Commercial and
Management Sciences

V° 22/N°1/JUNE 2026
ISSN :1112-5969
EISSN :2600-6294

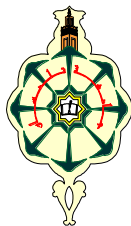


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Management Sciences**

**V°22 / N°1/ JUNE 2026
ISSN: 1112-5969
E-ISSN: 2600-6294**

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Les Cahiers du MECAS

V°22 / N°1/ JUNE 2026

ISSN: 1112-5969

E-ISSN: 2600-6294

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Description

The review "Les Cahiers du MECAS", "Management des Entreprises et du Capital Social", Management of Enterprises and Social Capital of the laboratory MECAS at the Faculty of Economics and Management of the University of Tlemcen, was launched in April 2005. Through the variety of subjects treated in three languages (Arabic, French and English), the review expects to lay a dynamic research groundwork in order to be part of a process of positive and constructive change for the Algerian University. The objective is to make Algerian scientific production visible and accessible on a national and international scale. At first it was an annual review, but from 2016 it has become biannual with two issues per year, one in June and the other in December; each one contains between 20 and 40 articles. The review "Les Cahiers du MECAS" covers different research themes such as poverty analysis, Islamic economy, informal economy, Marketing and communication, innovation, entrepreneurship, economic engineering, managerial economics, as well as other research issues related to social capital. It aims to promote and disseminate original and innovative research work in most areas of economics and management. It hopes to set a benchmark for researchers and academics, leaders and managers of private and public organizations, professionals and experts, institutional actors at the national and international level, to help them sharpen their decision making process. It is available free online and each issue is printed by a publishing house with a financial support from the university. It is an academic journal with a national and international scientific committee, an editorial board and scientific directors.

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Preparation and layout of this issue:

Pr.Yamina GRARI

Le Dépôt Légal: 2500-2005

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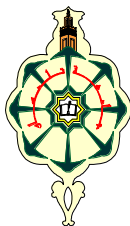


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