

The effect of fake news on credibility of news

L'effet des fausses nouvelles sur la crédibilité des informations

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Abstract

Fake news means that it is the news that is spread as real form as if it were original, as it aims to confuse the recipient of it by consuming fake content and spread through social media, meaning that it is the fabricated news stories that depend mainly on the mistake and are published without making sure of its sources and, its purpose is propaganda. Rather, more than you, because the propaganda aims to amplify the news and the latest news has no basis at all.

It also aims to confuse the reader or spectator, as it has an economic and profitable purpose, because there is a relationship between the producer and the beneficiary, which is the third party that is called click bait.

Key words:

Credibility- news- fake news-social media-Political advertising

Résumé:

Les fausses nouvelles signifient que ce sont les nouvelles qui sont diffusées sous une forme réelle comme si elles étaient originales, car elles visent à confondre le destinataire en consommant du faux contenu et en se propageant à travers les médias sociaux, ce qui signifie que ce sont les nouvelles fabriquées qui dépendent principalement sur l'erreur et sont publiées sans s'assurer de ses sources et, son but est la propagande. Plutôt, plus que vous, car la propagande vise à amplifier l'actualité et les dernières nouvelles n'ont aucun fondement.

Il vise également à dérouter le lecteur ou le spectateur, car il a un objectif économique et rentable, car il existe une relation entre le producteur et le bénéficiaire, qui est le tiers appelé click bait.

Mots clés:

Crédibilité – actualités – fausses nouvelles – réseaux sociaux – publicité politique

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Introduction:

All honor codes and professional ethics in the world agree on objectivity and accuracy. Fake news is, on the contrary, in order to cultivate the minds of the following criteria: accuracy, reshaping public opinion and controlling its direction in order to distort the truth. Knowing that the definition is only good, adopted by the dictionary Webster.

The history of fake news king Shall II issued a decree in 1672. This decree aims to close the "Coffee House" where they meet those who radiate words about the distortion of the king's creation, as they compose news stories about the king's illness, that he has centuries, and that he is sick with mental illness.

In 1924, the Daily Mail newspaper published a letter called the Zenoviev Letter. The content of this letter is that the British Workers' Party is receiving orders from the Soviet Socialist Party to influence the militants. This coincided with the general elections in Britain and the Labor Party lost the elections led by MacDonald. Where has the United States relied on passing false news that Iraq possesses weapons of mass destruction and has a relationship?

With the leader of al-Qaeda, Osama bin Laden, for knowledge, the latter was disowned by Saddam and from it, the false news has existed since Qaida and Maya, the wrong news in the past was controlled by the gatekeepers that direct public opinion as the model of Goebbels in Germany during World War II. In the current era, the political elites have lost control of false news and this is an important principle upon which the philosophy of American media is based. Today fake news has an unknown source, as mentioned above, and accordingly, the gatekeepers have completely lost control over it. The great powers are trying vigorously to limit its spread, as Britain established a committee for digitization, culture and media where the latter held several meetings with the giant telecommunications companies and representatives of social media under a broad title > How can a base Social media can help us to stop fake news.

What are the advantages of false news?

Martina Champrar is a researcher in the literature of the press and media, believes that fake news is characterized by three basic characteristics.

1-mistrust that means Lack of confidence.

2-misinformation and Deception.

3 manipulation- Influencing and directing and has

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Objectives of fake News:

1 Profitability by clicking on the unwanted publicity and adds, profits reach the designer of fake news stories, because the goal of the message is to spread the number of visitors, persuade and identify the product to reach the largest possible segment of people.

2 Political advertising: There are stories specifically designed for political propaganda and redirecting national and international public opinion according to the agenda and ideology, such as the news that spread on American social sites during the election campaign that President Obama supports Hillary Clinton and promises a general amnesty for criminals if she wins.

3 Satire and Parody: Much of the news comes in the form of parody in the form of satire and parody.

4 Neglected and worn out journalism: Journalists publish news that is not reliable and uncertain. For example, in the United States of America, a civil

¹ _ [Www.zeitdeldigital/internet2017_02/blundesstag-elictions fake news-anipulation-russia-haker-cyberwarlserte-4](http://www.zeitdeldigital/internet2017_02/blundesstag-elictions-fake-news-anipulation-russia-haker-cyberwarlserte-4).

society association prepared a voter guide, but a condition was placed in it that the voter should be the holder of the voter card, and this does not exist in America law.

5 Misleading headlines: Often the headlines in the newscast affect a lot more than the content, because many audiences only see the headlines and they go away and therefore the fake news focuses on the headlines.

6 Bias and inclination: The media in general plays their role in the making of faith, as well as increasing the faith, as the American fox News channel is working on, where former President Trump appears afraid of Democrats, and in the end the channel directs the audience to pray for him.¹

How does fake news spread:

fake news spreads six times faster than real news to reach more people, and it is like wildfire, for example, in a study conducted by the MIT Institute on more than 126 topics sent on Twitter, it spread millions of times and this study found that fake news on average takes Ten hours to reach a thousand and five hundred Twitter users, as for real news it takes sixty hours to reach an audience of one thousand five hundred users, and fake news won the lion's share in the tweets of former US President Trump, where he tweeted 2608 tweets in his first year of his term and the word fabricated news occupied 196 words and by which it became the most famous A word in the dictionary for the year 2016.

As for the study conducted by Hunt Al Kott and Matthew antzko of Stand Ford University in California, where these two scientists wrapped news stories and were published on social media, the result was as follows: Eighty-three percent heard this news and believed it, and fourteen percent heard it and did not believe it, and the result is that the audience is willing to hear Fake news, as well as the spread of hatred.²

Impact of fake news on society

¹ _ www.merriam-webster.com/dictionary/disinformation

² _ www.webodia.com/term/F/fake-news,htm22/04/018

All the experts around the world

gathered at the Davos Economic Conference held in 2013 were unanimously agreed that there is an upcoming war that is burning everything. It is digital fires that it is the real danger to society, especially in difficult days such as the period of the presidential and legislative elections, for example in the recent Indonesian elections, 1000 stories were recorded that said if the candidate lost baswedan, there will be an Islamic revolution, knowing that the elections in Jakarta are always fueled by ethnicity and religion, and in light of this the European Union has sounded the alarm and has taken several measures to limit the spread of the phenomenon of fake news as a result of what German chancellor Angela Merkel has been subjected to during the election campaign, especially when Germany opened the borders to Syrian refugees, and enacted a law to control news sites within twenty-four hours

To curb the spread of hatred, otherwise a fine of 50 euros per word. French President Macro also declared before the General Assembly the need to fight fabricated news.

Knowing that the wrong news that dealt with German chancellor Merkel was about video clips that viewed her as if she was mentally ill.

How does false news affect national security:

In the case of security and a sense of danger at the borders, the armed forces are deployed on the borders and the Marines are sent out of the country like the case of the United States of America, but the current war with social media and fabricated news is a bloodless war as it led to a conflict and the events of a wide gap between the gatekeepers, politicians, leaders and the citizen who Officials' statements have become irrelevant either from afar or from close, not so long as there are multiple sites that heal their anguish and mood, that is, what the citizen thinks, indeed they are threats coming in the form of bombs carried by the recipient to detonate them in himself. For example, *kanstantinknyrk*, who fabricated fake news stories in the city of Crimea, Ukraine, admits that 20,000 Germans were reading what was written about Germany and 600,000 Ukrainians, meaning the same video and the same content, immediately after a news story appears stating that 700,000 Germans left their homes due to the refugee law that was imposed. Merkel's year, and after that another photo appeared

stating that 1,000 Syrian immigrants had burned the church, and the image of the Syrian refugee who took a selfie with German chancellor Merkel was wrapped as a murderer and a criminal.¹

Therefore, the weapon that the current century will know is the weapon of fake news, and the evidence for that is every day the security and military institutions respond to the fake news circulated by the media after the atomic bomb wars were of the value of strategic deterrence in the last century, so NATO experts unanimously agreed that fabricated news via social media It is a hybrid war, and it was clear, as mentioned above, in Ukraine, and what distinguishes hybrid warfare is that it is feasible in contrast to atomic wars, when Henry Kissinger, the US Secretary of State, threatened to alter the strategic balance of power in Europe through neutron bombs capable of killing humans without causing damage to the stone and did not use that bomb are up to the clock point in time that rotates In it there is talk about the possibility of a hybrid war between Russia and NATO, and accordingly the birth of fake news was fueled by social media that came as an inevitable digital revolution that brought people closer to each other and turned the world into a village, and in fact it turned into a weapon used by the populist US President Trump From a tool that raises the value of people to a means of manipulating the public and controlling its will, ideas, orientations and beliefs, perhaps the greatest evidence of this is the Cambridge Analytica Company and the Russian intervention in destabilizing American democracy.²

After the British security investigations into the case, it presented a black report about the danger of fabricated news as a hybrid weapon, as Robert Mears alerted to a study conducted by psychologists from the University of Cambridge in the year 2013 that included 58 million Americans whose identity and preferences were identified through Facebook, where Mr. Mears pumped 10 Millions of dollars to the information institution called the Global Communications Lab to establish Cambridge Analytica where Mr. Stephen Bannon worked as vice president and he was a right-

¹ _ www.webwise.ie/teach/what-is-fake-news/

² _ www/kingsleynapley.com/UK-insight/blogs/criminal-law-of-fake-news-society .

wing Republican. He worked as a campaign advisor to former US President Trump and then resigned due to a conflict with Kashnar, Trump's son-in-law since 2014, and the psychologist who led the study is Alexander Keoghan, of Russian origins, who worked to establish the Global Research Corporation and obtained information for 58 million American citizens under the leadership of Alexander Vicks Executive Director For Cambridge Analytica, where did this company contribute to Ted Cruz's victory in the party elections for the state of Iowa in USA, and with the beginning of 2016 he worked to bring Trump to power, where the Secretary of State of the United States of America Rex Tillerson who was step down, stated that Russia won a hybrid war against the United States of America, Strategy experts agree that the main issue in deterrence is the ability to convey a clear message that the limits of things are in relations between states, and the message is clear by code: "If you do this, I will do it."¹

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WHAT DOES MEAN FAKE NEWS?

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¹ _ MICHELE COTTA and ROBERT NAMIAS fake news edition Robert Laffont; S.A.S PARIS 2019 ISBN numerique :978-2-22193-8

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¹ _ STEPHEN GILLERS journalism under fire ; protecting the future of investigative reporting columbiajournalism review books by columbia university .2018 ISBN 978-0- 231-54733-8

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¹ _ Mark DICE the true story of fake news published by the Resistance Manifesto San diago
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