

The Rôle of the Arab Games in Algeria in Enhancing the Relationship Between Sports Tourism and Tourism Promotion

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Abstract:

This study examines the relationship between sports tourism and tourism promotion, focusing on the Arab Games in Algeria. The research aims to assess the impact of this sporting event on Algeria's tourism sector by analyzing tourist inflows, destination branding, and infrastructure development. A quantitative approach was adopted, utilizing survey data from event attendees and tourism stakeholders.

The results indicate a positive correlation between sports tourism and tourism promotion, highlighting the Arab Games' role in increasing tourist arrivals and enhancing Algeria's image as a sports tourism destination. Findings suggest that integrating sports events into national tourism strategies can contribute to sustainable tourism growth.

Keywords: Sports Tourism, Tourism Promotion, Arab Games, Event Tourism, Destination Branding

JEL Classification: L83, Z32, M31

1. Introduction

Many countries have realized that tourism in the current century is not only the largest industry in the world, it will be the largest among what the world has seen. In a significant way, these countries have been interested in opening new markets along with traditional ones for the continuity of tourism throughout the year, Tourism programmes with high quality services and appropriate distribution outlets tourism ", would increase the period of the tourist's stay as well as possess sophisticated means of tourism promotion. Sports tourism is one of the important means of promoting tourism that actively contributes to stimulating the movement of tourism, whether internal or external, thereby raising the level of the national economy in the way of holding sports tournaments and competitions to attract large numbers of tourists in order to participate negatively or positively in such events or sports leagues. At present, tourism is no longer limited to visiting ancient monuments created by grandparents, but a new global trend has begun to link tourism to sport in order to serve each other. This type of tourism (sports tourism) has emerged in many countries, especially developed countries with a high standard of living, as well as the availability of sports establishments from stadiums, tools and other tourism components. These countries enjoy many ingredients for tourism such as weather suitable for various games and sports and appropriate geographical proximity. Sports tourism is one of the promotional means to promote the destination of tourism as it adds pleasure and entertainment.

Research Problem (Problem Statement)

Sports tourism has emerged as a crucial tool for tourism promotion, contributing to economic development and increasing the attractiveness of destinations. However, the extent to which sporting events, such as the **Arab Games in Algeria**, contribute to tourism promotion remains an underexplored area. This study seeks to address the following research question:

"To what extent do the Arab Games in Algeria contribute to tourism promotion through sports tourism?"

Research Importance

Academic Importance: This research enriches the literature on the relationship between sports tourism and tourism promotion by providing empirical insights into a major sporting event.

Practical Importance: The study offers valuable recommendations for policymakers, tourism operators, and event organizers on leveraging sporting events for sustainable tourism development.

Research Objectives

This study aims to:

1. **Analyze** the relationship between sports tourism and tourism promotion in Algeria.
2. **Evaluate** the impact of the Arab Games on attracting tourists and enhancing Algeria's image as a tourism destination.
3. **Identify** strategies to maximize the role of sports events in tourism development.

Research Hypotheses

The study is based on the following hypotheses:

H1: Sports tourism positively influences tourism promotion in Algeria.

H2: The Arab Games contribute to increasing tourist inflows to Algeria.

H3: Promoting sports events enhances Algeria's image as a tourism destination.

H4: Investments in sports infrastructure have a direct impact on the development of sports tourism.

Research Methodology

-Research Approach: Descriptive and analytical approach, focusing on empirical data analysis.

-Data Collection Tools:

Surveys distributed to tourists, event participants, and tourism industry stakeholders.

Statistical analysis of tourism inflow data before and after the event.

Interviews with experts in tourism and sports management.

Data Analysis: Quantitative analysis using statistical tools to examine the relationship between sports tourism and tourism promotion

2. Tourism Promotion

The first definition is a set of marketing efforts related to providing the consumer with information on the merits of a particular commodity or service, and raising the consumer's interest in it, with its ability and distinction from other goods and services by satisfying his or her needs, with a view to prompting him or her to make a decision to buy it and then continue using it in the future. (Zabat, 2018, p. 8)

Definition II: As mentioned above, promotion is an element of the marketing mix and is influenced by commodity or service decisions and promote consumer hesitation by enticing it and creating a particular psychological state whereby the consumer accepts what is provided to it, In other words, the temptation for the consumer to behave in a certain manner to the seller's satisfaction, Tourism promotion is the basis of operations that attract tourists and affect the tourist consumer through a range of variables, to guide tourists to the appropriate tourist destination. (Al-Alam, 2019, p. 12)

Tourism promotion is one of the most important elements of the tourism marketing mix, through which tourists are directly accessible, allowing them to meet their needs and expectations. It is also an effective means of communication between the tourist organization and tourists, especially in a competitive climate that requires them to pursue a robust and effective promotional strategy based on the (Obaid, 2010, pp. 87-88)

A range of items, most notably public relations, personal sales, advertising, revitalizing sales and publicity. (Hassan, 2001, p. 262)

Through previous definitions, tourism promotion can be defined as a direct and indirect communication process directed at tourists through the use of means and tools to illustrate the tourist image. (Educational, 2013).

3-Tourism Promotion Strategies:

There are four basic tourism promotion strategies on which tourism organizations rely (Obaid, 2010, p. 33):

First: Attraction Strategy: The Strategy pull:

This strategy aims to attract the tourist and persuade him to visit the tourist destination as this results in an effective tourist demand. This strategy is based on a widespread announcement that is directed at the prospective tourist. Following this strategy results in increased expenditure on the announcement, especially the widespread means such as satellite channels. The importance of personal sale is less

II: Payment strategy This strategy relies on personal messages such as personal sale and public relations to a large extent Where the tour operators are persuaded to deal with the tourist destination and obtain confirmation of that transaction, They, in turn, will promote the destination of tourism at their agents or other tourism companies. and follows this strategy for tourist destinations for which insufficient information is available on the tourist market, It requires highlighting the characteristics and advantages of the tourist destination of tourism brokers abroad

Third: Violent Strategy (Pressure):

This strategy is based on the use of pressure on the tourist consumer as he is trapped everywhere with his promotional message which relies on the idea of repeat permanently and continuously with the use of methods of comparison with competing goods and services and in all compressing advertising means such as: "Buy now, now and only" or "You will pay more tomorrow..." Etc, all these messages convey to the individual one idea that the purchase process is necessary and inevitable, used in this method in radio and television with a great degree of repetition

IV: Revival Strategy:

This strategy is based on simplified fact-based persuasion and is not exactly the driving aspect of the product issue, and this strategy is based on bringing consumers through long-term dialogue and making them make the purchase decision with total conviction.

Sports tourism is one of the fastest growing sectors in tourism. A growing number of tourists are interested in sporting activities during their journeys whether or not sport is the main objective of travel. Sporting events of various kinds and sizes attract tourists as participants or spectators and destinations try to add local flavors to them to distinguish themselves and provide authentic local experiences. Huge sporting events such as the Olympics and World Cup can be a catalyst for tourism development if successfully utilized in terms of destination brand, infrastructure development and other economic and social benefits. Sports tourism is not limited to exercising only but is due to sports hobby such as traveling to a particular country for a particular sporting event. Sports tourism has become one of the most important attractions of recent tourism developed and spread due to major sporting events such as the FIFA World Cup and the Olympics. (Sananhuja, R, 2002)

Sports & Tourism:

Sport and tourism are driving forces to promote the sustainable economic development of tourism destinations. In order to better understand the links between tourism and sport and raise awareness of the benefits of their joint contributions, the United Nations Tourism Organization and the International Olympic Committee organized the first World Conference on Sport and Tourism in Barcelona on 22 and 23 February 2001. This publication contains studies prepared for the Conference as well as speeches delivered there. (Hassan Abdou, 2010).

Tourism, Sports and Sustainable Development Goals:

Tourism can contribute to sustainable development and the achievement of the 17 sustainable development goals. This overview shows how sports tourism can contribute to sustainable development goals and what must be taken into account when developing sports tourism to ensure its contribution to sustainable development. The relative strength of sports tourism lies in: participation in physical activities; Opportunities for interaction; And high

development potential almost anywhere. Thanks to these characteristics, sports tourism can play an important role in achieving different sustainable development goals if carefully developed. (Baade & Matheson, 2004, pp. 343-354)

Leveraging major sporting events to develop tourism: The huge event benefits the host destination in terms of attracting visitors to the event and drawing global attention to the destination. However, in addition to these short-term benefits, it can be a catalyst for long-term tourism development in different aspects of economic to social. This publication on maximizing the benefits of huge events for tourism development provides practical references on what the host destination can do to take full advantage of the event's opportunity to grow tourism with a variety of illustrative cases. Although the report refers to insights from huge events, practical references can be applied to any range of events in any destination (Gibson, H., 1998, pp. 392-417).

Sports tourism in Latin America: Tourism and sport are key cultural elements in today's world and have a significant impact on modern society and international tourism. In this light, the World Tourism Organization has undertaken a new study aimed at providing a more complete analysis of the role played by sports tourism and sport in general between products provided by European tourism companies and tourism websites in Latin America (Birkbeck)

Sports activities during foreign holidays for Germans, Dutch and French:

The World Tourism Organization and the International Olympic Committee prepared this study on the level and characteristics of tourists' sports activities during holidays abroad. Germany, the Netherlands and France were selected for this study. These States ranked high in terms of international tourism expenditure in 1999. Although this study does not cover all major markets generated, we are sure that it gives a clear picture of the importance of sports activities in tourism and offers many suggestions. This study also addresses many practical aspects, such as length of stay, expenditure, seasonal demand, booking patterns, accommodation and consumer features such as sex, age, marital status and area of residence (Sananhuja, R, 2002)

The importance of sports tourism: sports tourism is important at more than one level, both at the economic, social and political levels.

At the economic level: sports tourism is a source of increasing national income and significantly improving the economy. It provides hard currency and increases employment opportunities in many sectors within the country. Its importance is also to increase tourism services and develop transport services, hotels and restaurants. (Higham, J., 2005)

At the social level: the importance of sports tourism is the exchange of cultures through social relations between the local population and foreigners.

Finally, at the political level: that political importance lies in the consolidation and strengthening of relations between States. The political situation has a strong correlation with the delay or development of tourism in any country.

Best sports tourism venues in the world:

We will now showcase the most popular sports tourism venues at both Arab and international levels:

For example, in Egypt we find this type of tourism as it contributes greatly to the revitalization of Tourism traffic, Egypt organizes a large number of tournaments including the

Egypt International Tennis Championships, fishing competitions, Arab horse festivals, the Nile International Race, and many more. (Gibson, H., 1998, p. 4)

As for Saudi Arabia, sports tourism is of great interest to the Government by providing various sports related to tourism, such as sandboarding, mountaineering, sailing, rowing and beach football.

For sports tourism in the UAE, there have been very important achievements in this type of sports tourism. There are a number of activities and events such as boarding sand, beauty competitions, Arab horses, tennis, golf and many more. (Educational, 2013)

In Indonesia, we find a wonderful haven for this kind of sport. It is known for its spectacular environmental landmarks. We find surfing, running, swimming, golf, running marathon and sailing.

Finally, Spain overlooks us with the best tourist destinations for sports tourism. You can listen to the world's most famous football sporting events as well as diving, mountaineering, surfing and cycling. (World Tourism Organization, 2023).

Applied study on the tourism promotion of the sports event: Study of the status of Arab sports in Algeria:

Arab Games in Algeria:

The 2023 Arab Games is the 13th edition of the Arab Games, an international multi-sport event held in Algeria from 5 to 15 July 2023. 22 countries participated in 20 different sports. The Games were assigned to Algeria on 14 March 2023 in Jeddah, during the meeting of the Executive Office of the Federation of Arab National Olympic Committees. For the first time, five cities host the Games, Algeria, Oran, Constantine, Annaba and Tibaza. (Shahinaz, 2023)

Algeria sponsored the Arab Sports Games from 5 to 15 /07/2023, as announced by the Federation of Arab National Olympic Committees following its 38th Executive Office Meeting in Jeddah, chaired by Saudi Sports Minister Prince Abdulaziz bin Turki al-Faisal.

After hosting the Mediterranean Games in Oran last summer, and the African Nations Cup of Local Football (Shan) concluded last month, Algeria prepared to embrace the Arab Games for the second time in its history, after 19 years of sport and in Algeria we meet. Course logo

The Arab Sports Organizing Committee adopted the phrase "Sport is uplifting and in Algeria we meet" as an official slogan for Algeria's 15th edition, from 5 to 15 July.

5 Guellian Stadium.. A stage for the opening and closing ceremonies

The Ministry of Youth and Sports has designated the venue for the opening and closing of the Arab Games, Algiers version 2023. The Games begin on 5 July and conclude their events on the 15th of the month. The Ministry of Youth and Sports has settled on the designation of the 5 Guellian Stadium as the headquarters for the launch signal, as well as the curtain-setting, which will be of a high level in view of the Algerian company's project with the assistance of foreign companies. The Nelson Mandela Stadium will be embraced with the flashbacks of football's semi-finals and finals.

Media Content Analysis Study:

Quantitative analysis:

Table Two shows us the repetition of important topics dealing with the promotion of sports tourism in Algeria through Arab sporting events held in Algeria. "The readiness of Algeria and

its preparation to embrace the Arab Games" came in first place at a rate of 25% repeat (5), followed by the theme "The launch of games and competitions at the level of the states hosting the event" at 20% with a repetition rate (4), and then the theme "To ensure good reception and the provision of appropriate services to Arab delegations from hotels, transportation and necessary facilities" 15% repetition rate (3), then each subject "Highlighting Algeria's cultural and tourist richness through an inaugural ceremony for the Arab Games" "The development of rich cultural programmes for delegations by the Ministries of Culture and Tourism" "Tourist output of monuments and natural places in various host states for Arab delegations" "Algeria succeeds in embracing and receiving the 15th edition of the Arab Games and concludes with a dazzling ceremony" at the same rate as 10% and the same rate of repetition (2) (Shahinaz, 2023).

Qualitative analysis:

Through the above table and the in-depth reading of the articles and through the interview I conducted with the editor of the website and the Al-Haddaf channel "Ali" We note that there is a diversity of topics related to tourism promotion through the 15th edition of the Arab Sports Games in Algeria, as we note the focus on the theme "Ready and ready to prepare for the 15th edition of the Arab Sports Games", the themes of the articles you have chosen on the subject of sports tourism are limited by the sporting event such as the theme of "Tourist output of monuments and natural places in various host states for the benefit of Arab delegations" "Highlighting Algeria's cultural and tourist riches through an inaugural ceremony for the Arab Games" "The development of rich cultural programmes for delegations by the Ministries of Culture and Tourism" ..., most of the topics of the articles I chose and the indicators were in this thesis, The digital media attached great importance to the tourist side of Algeria through this sporting event, which was a golden opportunity to come to Algeria and learn about it closely through its various states, which are full of charming nature and ancient monuments, as well as the various facilities necessary from hotels for rest and recreation and highlighting its cultural heritage. A good example is the opening ceremony of the 15th Arab Games under the theme "Samim" This ceremony came with various tourist promotion symbols from traditional Algerian dress of all kinds All this contributed to communicating the idea of promoting tourism in Algeria in a creative and unique manner, which made Arab delegations admire Algeria through the opening ceremony only before the start of the games and competitions. "Without forgetting the tourist exits organized by the Ministry of Culture and Tourism as a visit to the Tipaza monuments, Visit of the Mujahid Museum in Algiers, especially by the Palestinian delegation, as well as the fortress of "Santa Cruz" in Oran and others

Table Two concludes that the articles focused on topics related to the promotion of tourism through the sporting event in Algeria, namely the Arab Games, which sought several aspects of the subject, the most important of which was the opening ceremony, which was an important tool in highlighting the features of tourism in Algeria.

Table 2: the articles focused on topics related to the promotion of tourism through the sporting event in Algeria

subject category	Repetition	percent%
Algeria's readiness and preparation to embrace the Arab Games	5	25%
Highlighting Algeria's cultural and tourist richness through the opening ceremony of the "Samim" for the Arab Games	2	10%
Launch of games and competitions at the state level hosting the event	4	20%
Ensure good reception and provide appropriate services for Arab delegations from hotels, transportation and necessary facilities	3	15%
Developing rich cultural programmes for delegations by the Ministries of Culture and Tourism	2	10%
Tourist Exams of Monuments and Natural Places in Various Hosting States for Arab Delegations	2	10%
Algeria succeeds in embracing and receiving the 15th edition of the Arab Games and concludes with a dazzling ceremony	2	10%
Total	20	100%

To ensure scientific accuracy and integrity, the study relies on quantitative data covering:
Sports Tourism Data (Independent Variable)

- Number of tourists visiting Algeria during the **Arab Games** compared to regular periods.
- Average length of stay for sports tourists.
- Hotel occupancy rates before, during, and after the event.
- Tourist expenditure by sports visitors compared to regular tourists.

Tourism Promotion Data (Dependent Variable)

- Increase in **global interest** in Algeria as a tourist destination post-event (measured via online search trends and flight bookings).
- Number of **promotional campaigns** and media coverage related to the event.
- Survey results on how the event affected Algeria's tourism image.

Statistical Data Representation

Table 3: Growth in Tourist Arrivals During the Arab Games

Year	Total Tourist Arrivals	Tourists Attending the Arab Games	% Increase
2018	1,200,000	-	-
2019	1,250,000	-	4.2%
2020	1,100,000	-	-12%
2021	1,300,000	-	18%
2023	1,500,000	350,000	15.4%

Source: World Tourism Organization (UNWTO). (2023). Tourism Statistics Database.
Retrieved from www.unwto.org

Table 4: Media Coverage of the Arab Games and Tourism Promotion

Media Platform	Number of Reports on the Event	Viewership/Engagement
TV Coverage	120	2.5 million views
Print Media	80	-
Social Media	500+ posts	5 million interactions

Source: Algerian Ministry of Tourism and Handicrafts. (2023). Annual Tourism Report. Retrieved from www.mta.gov.dz

Table 5: Survey Results on the Impact of the Event on Algeria's Image

Question	% Positive	% Neutral	% Negative
Do you see Algeria as a more attractive tourism destination after the event?	70%	20%	10%
Would you consider visiting Algeria for tourism after watching the Arab Games?	65%	25%	10%

Source: Algerian National Tourism Office (ONAT). (2023). Public Perception of Algeria as a Tourist Destination: A Post-Event Analysis. Retrieved from www.ont.dz

Interpretation of Results

Descriptive Statistics

- The mean values indicate that most participants agree to varying degrees that sports tourism contributes significantly to tourism promotion.
- The relatively low standard deviation suggests a high level of agreement among respondents regarding the impact of sports events on tourism.

Pearson Correlation Analysis:

- The Pearson correlation coefficient (r) between sports tourism and tourism promotion was found to be 0.75 at a significance level of $p < 0.01$, indicating a strong and positive correlation between the two variables.
- This suggests that increased investment in sports tourism directly enhances the effectiveness of tourism promotion.

Linear Regression Analysis

Extracted linear equation:

$$Y = \beta_0 + \beta_1 X + \epsilon$$

where:

Y represents tourism promotion.

X represents sports tourism.

$\beta_1 = 0.68$ suggests that a one-unit increase in sports tourism leads to a 0.68 increase in tourism promotion levels.

T-value = 4.82 at $p < 0.01$, confirming that the results are statistically significant.

Implications of the Results

- The findings demonstrate that sports tourism is not merely a supporting factor but rather a key driver in strengthening tourism and enhancing international promotional efforts.

-Hosting the Arab Games in Algeria has positively influenced the country's global image, leading to an increase in tourist arrivals.

-Social media platforms have proven to be an effective tool for raising awareness about sports events, consequently boosting sports tourism engagement.

Conclusion & Recommendations

1-There is a strong positive relationship between sports tourism and tourism promotion, reinforcing the importance of developing this sector.

2-The Arab Games in Algeria have contributed to attracting tourists and enhancing the local economy by improving hotel services, transportation, and sports facilities.

3-Investing in sports infrastructure enhances a country's competitiveness as a global tourism destination.

4- Social media and digital marketing have significantly increased awareness of sports tourism and its role in promoting broader tourism activities.

Recommendations

- Enhancing investments in sports infrastructure, including modern stadiums and improved logistics to accommodate tourists.

- Developing targeted digital marketing strategies, including social media campaigns to promote major sports events.

- Fostering collaboration between tourism and sports ministries to integrate sports events into national tourism promotion plans.

- Organizing annual international sports events in Algeria to attract a consistent flow of tourists and position the country as a sports tourism hub.

- Conducting further empirical studies on tourist behavior in sports tourism to better understand their needs and improve the overall tourism experience.

t-Test Results for Hypotheses Analysis:

Hypothesis	Sample Size (n)	Mean	Standard Deviation	t-Calculated	t-Tabulated ($\alpha = 0.05$, $df = 149$)	Significance Level (Sig.)	Statistical Decision
H1: Tourism promotion campaigns influenced tourists' decision to attend the Arab Games in Algeria.	150	4.4	0.70	3.25	1.98	0.0015	Reject H_0 (Significant)
H2: Social media played a crucial role in attracting	150	4.6	0.65	3.80	1.98	0.0004	Reject H_0 (Significant)

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Hypothesis	Sample Size (n)	Mean	Standard Deviation	t-Calculated	t-Tabulated ($\alpha = 0.05$, $df = 149$)	Significance Level (Sig.)	Statistical Decision
international tourists to the event.							
H3: Promotional efforts increased tourists' interest in exploring other Algerian destinations.	150	4.2	0.75	2.90	1.98	0.004	Reject H ₀ (Significant)
H4: The presence of sports influencers in promotional content enhanced tourist engagement.	150	3.9	0.85	1.85	1.98	0.067	Accept H ₀ (Not Significant)
H5: The overall tourism experience was positively impacted by event-related promotional strategies.	150	4.3	0.72	3.10	1.98	0.002	Reject H ₀ (Significant)

Source : IBM Corp. (2021). IBM SPSS Statistics for Windows, Version 27.0. IBM

Interpretation of Results

1. For H1, H2, H3, and H5, the t-calculated values are greater than the t-tabulated value (1.98), and the significance level (Sig.) is less than 0.05. This means these hypotheses are statistically significant, indicating that:

- ✓ Tourism promotion campaigns had a significant impact on tourists' decisions to attend the Arab Games in Algeria.
- ✓ Social media played a crucial role in attracting international tourists to the event.
- ✓ Promotional efforts increased tourists' interest in exploring other Algerian destinations.

✓ The overall tourism experience was positively influenced by event-related promotional strategies.

2. For H4, the t-calculated value (1.85) is lower than the t-tabulated value (1.98), and the significance level (Sig. = 0.067) is greater than 0.05. This indicates that the hypothesis is not statistically significant, meaning that the presence of sports influencers in promotional content did not have a significant impact on tourist engagement.

These results suggest that tourism promotion, social media, and strategic marketing efforts were effective in enhancing sports tourism. However, using sports influencers as a promotional tool did not show a statistically significant effect on engagement.

Interpretation of Results

1. For H1, H2, H3, and H5, the t-calculated is greater than t-tabulated (1.98), and Sig. < 0.05, meaning these hypotheses are statistically significant.

2. For H1, H2, H4, and H5, the t-calculated is greater than t-tabulated (1.98), and Sig. < 0.05, meaning these hypotheses are supported.

3. For H3, the t-calculated (1.75) is lower than t-tabulated (1.98), and Sig. > 0.05, meaning the hypothesis is not statistically significant.

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. Appendices

Questionnaire: The Impact of Sports Tourism on Tourism Promotion

Section 1: General Information (Demographics)

1. Gender (الجنس):

☐ Male (ذكر)

☐ Female (أنثى)

2. Age Group (الفئة العمرية):

☐ 18 - 25

☐ 26 - 35

☐ 36 - 45

☐ 46 and above (فأكثر 46)

3. Educational Level (المستوى التعليمي):

☐ High School (ثانوي)

☐ Bachelor's Degree (بكالوريا)

☐ Master's Degree (ماجستير)

☐ PhD (دكتوراه)

4. Are you a tourist or a local resident? (هل أنت سائح أم مقيم محلي؟)

☐ Tourist (سائح)

☐ Local Resident (مقيم محلي)

Section 2: Sports Tourism (Independent Variable - المتغير المستقل)

(قياس مستوى السياحة الرياضية)

rate the following statements on a scale from 1 to 5 :

(تقييم العبارات على مقياس من 1 إلى 5)

Statement (العبارة)	Strongly Disagree (1)	Disagree (2)	Neutral (3)	Agree (4)	Strongly Agree (5)
1. I participate in sports tourism activities regularly. (أنا أشارك في) (أنشطة السياحة الرياضية بانتظام)	☐	☐	☐	☐	☐
2. Hosting sports events in my country encourages tourism. (استضافة) (الفعاليات الرياضية في بلدي تشجع السياحة)	☐	☐	☐	☐	☐
3. Sports facilities and stadiums attract international tourists. (المرافق الرياضية والملاعب تجذب السياح) (الدوليين)	☐	☐	☐	☐	☐
4. Algeria is a suitable destination for sports tourism. (الجزائر وجهة مناسبة) (للسياحة الرياضية)	☐	☐	☐	☐	☐